

VISIT SHROPSHIRE



VISITOR GUIDE

FIND YOUR JOY

IN SHROPSHIRE

Whatever your joy looks like, you'll find it here

Nowhere quite balances rugged exploration, welcome serenity and rejuvenation quite like Shropshire. Choose your perfect escape and soak up every minute of it, right here.



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Hurst Farm Holiday Cottages

Located in an area of outstanding natural beauty in the heart of the Shropshire countryside, Hurst Farm Holiday Cottages are the ideal holiday home for those who wish to experience the countryside at its best.

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www.cottagefishingholidays.co.uk

MARKET DRAYTON

EAT - DRINK - SHOP - EXPLORE

A traditional Market Town with historic character.

Visit the Wednesday Street Market, browse the independent shops, take a stroll along the Shropshire Union Canal and relax in the local cafes and pubs.



Hike • Cycle • Shop • Eat • Sleep • Breathe!

visit Church Stretton
www.visitchurchstretton.co.uk



Discover endless independents, your favourite big names, tastebud tingling eateries and bars, in a town with over 1,000 years of history

ORIGINALSHREWSBURY.CO.UK



NORTH SHROPSHIRE

Market towns in north Shropshire set the scene for a trail of local flavours. Start at Oswestry with the CAMRA UK pub of the year, visit Ellesmere's vineyard and distillery, then head to Whitchurch's growing foodie scene. Market Drayton, the birthplace of gingerbread, completes the trail.

North Shropshire's industrial legacy includes the dramatic Pontcysyllte and Chirk Aqueducts, a World Heritage Site, leading to 19th-century canals perfect for walkers and wildlife watchers. Explore the meres and mosses of the rural landscape.

For a quirky day out, visit the British Ironwork Centre or Hawkstone Park's follies and grottos. This is North Shropshire, less known but equally fascinating.



SHREWSBURY

Shrewsbury, Shropshire's county town, sits in the heart of the county with cobbled streets, hidden alleys, and Tudor buildings. It's home to iconic independent shops and a vibrant nightlife.

Bordered by the River Severn, Quarry Park offers green space and hosts the famous Shrewsbury Flower Show and Food Festival.

Visit Charles Darwin's birthplace, Shrewsbury Castle, and the atmospheric Shrewsbury prison. Explore more of Shropshire's serene landscapes and historic sites. For a family-friendly day, visit National Trust's Attingham Park with its grand mansion and countryside walks (keep an eye out for the deer!).





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www.haloleisure.org.uk



Working together for the people of Highley

halo

SOUTH SHROPSHIRE

Welcome to the beating heart of rural Shropshire. Dominated by the Shropshire Hills National Landscape, the south of the county is a splendid patchwork of hills, farms, rivers and woodland. It's a region that's ripe for adventure – and full of cultural and culinary surprises.

For rural escapism, head to the hills. South Shropshire is home to many of our most legendary peaks, including the mighty Long Mynd and the twin plateaus of the Clees. Whether you're a hiker, cyclist or hang glider, you can expect life-affirming views and lifelong memories.

And don't forget to visit south Shropshire's charming market towns. Why not spend a lazy afternoon sampling Ludlow's fertile culinary scene or exploring Church Stretton's bric-a-brac streets and independent shops?



EAST SHROPSHIRE

East Shropshire is a land of surprising contrasts, where iron and industry blossomed beside the rural splendour of the Severn Valley. Visit today and find hidden countryside retreats, enjoy family-friendly urban activities and see centuries of history come alive.

Don't miss Ironbridge Gorge: the wellspring of the Industrial Revolution and a UNESCO World Heritage Site. Nowadays, this tree-lined river valley is home to more than 10 museums, where the whole family can learn, play and celebrate Shropshire's industrial heritage.

And let's not forget the Wrekin. Standing proud over the market town of Wellington, this mighty hill is a Shropshire icon. Conquer its slopes and you can feast your eyes on a view you'll never forget.





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The Summer House

Holiday Home

The Summer House is a unique getaway for two, set in the stunning Shropshire countryside. The beautifully decorated octagonal tower is complete with exposed oak beams and a wood burner. The views from the rooms and private patio, look out over an orchard and the surrounding fields to the Wrekin and Shropshire Hills.




R A B Y
SHROPSHIRE

shropshire@raby.co.uk 01952 740223
www.raby.co.uk/stay/holiday-cottages




VISITOR INFORMATION CENTRES

- Shrewsbury
01743 258888
- Oswestry
07536 992588
- Ironbridge
01952 433424
- Whitchurch
01948 665761
- Wem
01939 232299
- Church Stretton
01694 722535
- Craven Arms
01588 676060
- Ludlow
01584 813705
- Much Wenlock
01952 727679
- Bridgnorth
01746 763358
- Market Drayton
01630 653364
- Bishops Castle
01588 630023

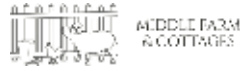
INFORMATION

Wherever you're going or whatever you're doing in Shropshire, you'll no doubt bump into a friendly local who would be more than happy to point you in the right direction. But before you get to that point, this is a good first stop to get armed with the information you need.



ESCAPE, RELAX AND UNWIND

- | LUXURY ACCOMMODATION
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- | TRANQUILITY IN THE SHROPSHIRE HILLS
- | NEARBY WALKING ON THE LONG MYND



Betchcott, Church Stretton, SY6 6NP
01694 751232 | hello@middlefarmandcottages.com
MIDDLEFARMANDCOTTAGES.COM

WHERE EVERY JOURNEY BEGINS

IN SHROPSHIRE



It's easy to get around Shropshire once you arrive. Shropshire has 19 National Rail stations, including at Shrewsbury, Church Stretton, Ludlow, Gobowen, Telford, Wellington, Cosford and Whitchurch. These give us excellent links to London, Birmingham, Manchester and Cardiff.

GROUPS & COACHES

Group travel in Shropshire is a brilliant idea, however large or small your group. Shropshire has the space to accommodate you, the facilities to ensure your trip runs smoothly, and an abundance of attractions to please every guest.

Shropshire has National Express coach links from London, stopping in Shrewsbury and Telford. A comprehensive Shropshire bus network will take you to our towns and villages across the county. In summer special shuttle buses connect many of south Shropshire's most popular tourist spots.

Many Shropshire stately homes and castles offer private guided tours, allowing your group unique access to the stories of England's most intriguing homes. Don't forget to ask for Shropshire prune damson jam – it's widely accepted to be the defining element of Shropshire cream tea.

Shropshire park and ride services are in Shrewsbury, Bridgnorth, Ludlow and Ironbridge giving you car-free access to our market towns.

Shrewsbury and Oswestry also enjoy coach-friendly status so they're ideal destinations for your group.

www.tfw.wales
www.westmidlandsrailway.co.uk

For further information on travel to Shropshire and for group bookings go to www.visitshropshire.co.uk.

Self catering properties in Ironbridge

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Ironbridge Room

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Superb location
★★★★★

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'Journey back in time from the heart of Oswestry'



Operating from Easter to Autumn with Santa Specials in November and December. Trains run at weekends and on selected weekdays

We operate a mixture of Steam & Diesel services on our journey through the countryside from Oswestry to Weston Wharf



Visit our website www.cambrianrailways.com for details of running dates, ticket prices and other information about how to spend the day with us

Cambrian Heritage Railways

Old Station Building, Oswestry, Shropshire, SY11 1RE

alderford



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St Chad's Church

www.stchadschurchshrewsbury.com
St Chad's Terrace, Shrewsbury, SY1 1JX



St Alkmund's Church

www.stalkmundschurch.org
St Alkmund's Square, Shrewsbury, SY1 1UH

Cheshire
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Discover hidden gems in Shropshire

From impromptu discoveries to mapped-out adventures, there's no shortage of things to keep your attention and stretch your imagination across Shropshire. Explore the rich history and stunning landscapes that define this beautiful county, from the iconic Iron Bridge to the sensational Shropshire Hills and everything in between that keeps visitors coming back time after time. There's always something special happening in Shropshire.

THE WELSHPOOL & LLANFAIR LIGHT RAILWAY



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Shropshire Hills Discovery Centre
 the home of Grow Cook Learn
 Discover Shropshire's food, history and landscape

Just off the A49 in Craven Arms

Meet the Shropshire mammoth and see a panoramic film over the Shropshire Hills in the exhibition. Explore 30 acres of meadow and enjoy delicious local food, all made from scratch on the premises in the licensed cafe.






Family activities Walks
 Gift shop Regular events
 Licensed cafe Exhibition
 Riverside Meadows

01588 676 060
 Open daily 10am - 5pm
 www.shropshirehillsdiscoverycentre.co.uk





Ignite your activity in Shropshire

Keep it low-key or make it high-octane with Shropshire activities. Unforgettable memories are to be made across outdoor pursuits like kayaking on the River Severn, cultural experiences across a plethora of museums and exhibitions and everything in between.

Oswestry - where Shropshire meets Wales



VisitOswestry.co.uk



STRETCH YOUR LEGS

IN
SHROPSHIRE

The great outdoors is greater in Shropshire

They say the grass isn't always greener. Well, with 23% of Shropshire designated a National Landscape, it's safe to say, it is in Shropshire. With no city in sight, the sky is darker and the roads are quieter too. In fact, everything's just that bit better in Shropshire.

Your guide to exploring Shropshire's Great Outdoors

- 300 walking routes
- 100 cycle routes
- 50 horse riding routes
- Explore our country parks and canals
- Wild swim, paddleboard and canoe

BRIDGNORTH CLIFF RAILWAY





England's Oldest and Steepest Inland Electric Funicular Railway!

For more than 130 years, Bridgnorth Cliff Railway has been transporting the people of Bridgnorth up and down the Tilt sandstone cliffs that separate High Town from Low Town, and the River Severn.

Open throughout the year
See website for details
www.bridgnorthcliff railway.co.uk

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Discover Cold War stories in immersive Hotspots; explore thrilling displays of aircraft, vintage cars, models, tanks and even life-sized Russian dolls.

The Royal Air Force Museum Midlands offers a fun, entertaining day out for all the family. Entry is free and we're open daily from 10.00am.

Free admission (parking charges apply)

rafmuseum.org.uk/midlands
01902 376 200

ROYAL AIR FORCE MUSEUM midlands

The Royal Air Force Museum is incorporated by Royal Charter (RC000922) and is a charity registered in England and Wales (1197541)



WALKING


IN SHROPSHIRE

Let your feet do the talking in Shropshire

Shropshire is one of England's least densely populated counties. It's a deeply rural part of the world. Encompassing verdant hills, ancient woodlands, windswept moorland and mysterious lakes, the scenery can be spectacular. A quarter of the county is covered by the Shropshire Hills Area of Outstanding Natural Beauty, much of which is just as beautiful as our national parks.

Pretty much the whole of Shropshire is fantastic for walking. The countryside is criss-crossed with nearly 3500 miles of footpaths, bridleways and byways, and there are also several long-distance walking routes to throw into the mix. The 200-mile-long Shropshire Way spreads in a figure of eight loop over the county. Some 28 miles of Offa's Dyke Path National Trail passes through Shropshire.

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1 farmer, 8,000 landlords

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Arthur's Farm Kitchen

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fordhallfarm.com * Office: 01630 638696 * Shop: 01630 317531
Fordhall Organic Farm, Tern Hill Road, Market Drayton, TF9 3PS

English Heritage

Discover Shropshire's Heritage

Wroxeter Roman Fort | Stokesay Castle
Boscobel House | Wenlock Priory | Shewsbury Flaxmill



Wroxeter Roman Fort



Stokesay Castle



Boscobel House

Book online now



Timeless artistry awaits in Shropshire

Immerse yourself in Shropshire's vibrant cultural scene, where creativity and tradition come alive. World-class museums, art galleries, theatres, festivals and music venues are only the start.

Sabrina Boat Trips

The Best Way To See Shrewsbury - Around The River Severn Loop



Sailing everyday March - October | Six trips on the hour | 11am - 4pm

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Refreshments | Table service | Evening cruises | Meal & cruise

01743 369741 | www.sabrinaboat.co.uk



PLAN YOUR VISIT AND BOOK TICKETS AT
SVR.CO.UK | 01562 757 900

ATTRACTIONS



IN
SHROPSHIRE

Spark your curiosity in Shropshire

Explore the county's rich heritage and immerse yourself in its fascinating attractions that span from the top to the tail. Discover iconic stories at UNESCO World Heritage Sites, visit the historic Ludlow Castle, explore the stunning Stokesay Castle or discover 200 years of history at Shrewsbury Prison to name a few. Whatever your mood, you'll find the attraction to suit in Shropshire.



One of the finest
medieval ruins in the UK

- | | |
|---------------|-------------|
| Café | Weddings |
| ----- | ----- |
| Gift Shops | Exhibitions |
| ----- | ----- |
| Self-Catering | Attractions |

Events and holiday activities held throughout the year – check our website for details

01584 873 355

www.ludlowcastle.com



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TOURS | ACTIVITIES | EVENTS

Explore over 200 years of history at Shrewsbury Prison, one of the UK's most notorious decommissioned prisons. From authentic Guided Tours to spine-tingling Ghost Tours and thrilling escape rooms, immerse yourself in the dark stories behind these infamous walls.

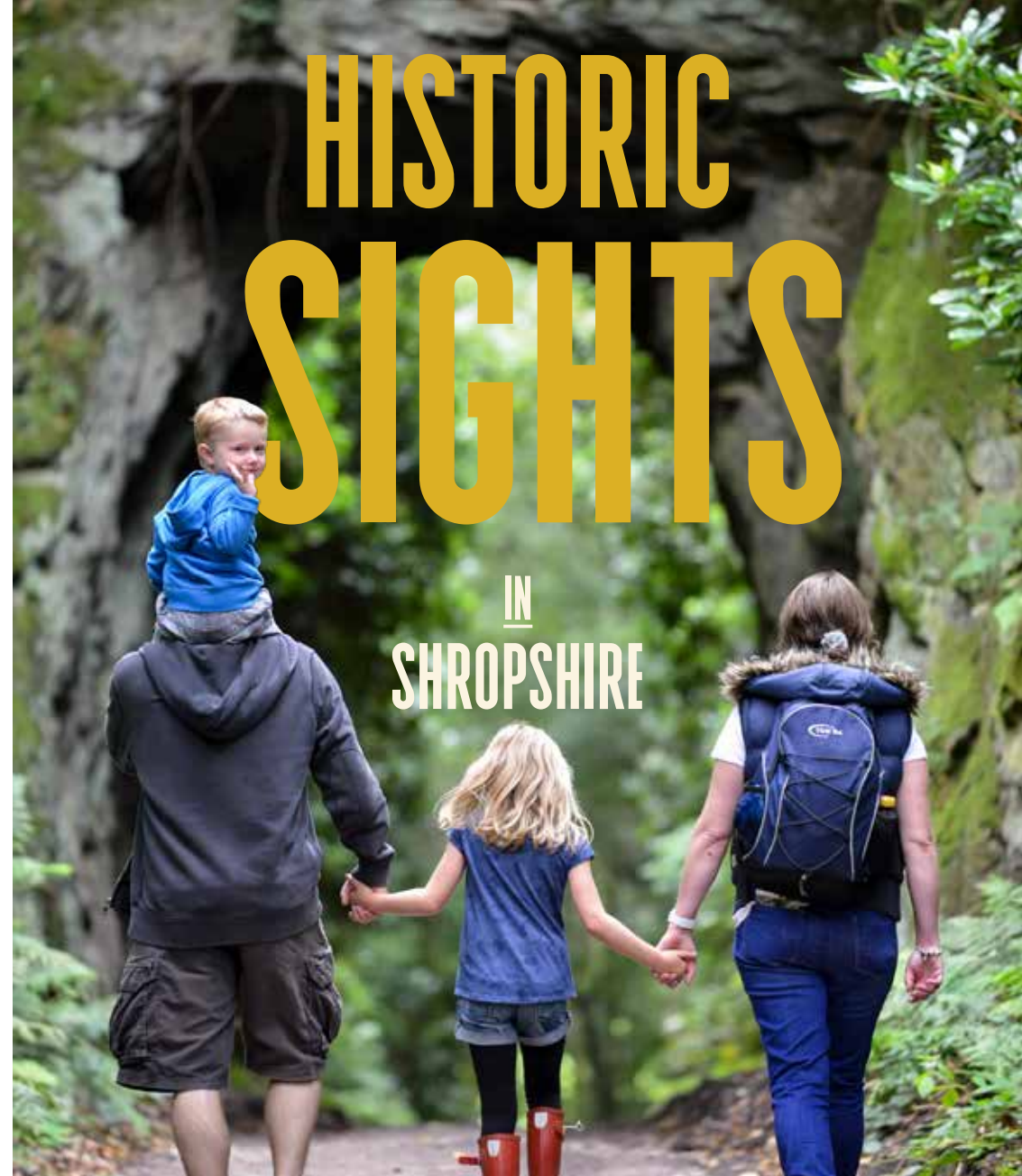


www.shrewsburyprison.com

01743 343 100

HISTORIC SIGHTS

IN
SHROPSHIRE



Uncover centuries of stories in Shropshire

Step back in time, relive Shropshire's bountiful history and feel experiences that have helped shape the county you see today. The past is never far away in Shropshire.

FASHION, FOOD & FUN

Shop the latest trends and stop for a bite to eat in the heart of Shrewsbury.

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Shrewsbury-Shopping.co.uk   



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SUNDAYS 11 - 3

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www.poetrypharmacy.co.uk 01588 638069



The Angel Gallery

17 High Street, Broseley, TF12 5HE
Opening times: 11am - 5pm
Wednesday to Saturday
2 April to 20 December

www.theangelgallery.co.uk



SHOPPING IN SHROPSHIRE

Bags of charm shopping in Shropshire

You may need to bring extra baggage to fit all the wares you find – from treasured streets of independent boutiques to big-name retail havens, Shropshire is a shopper's paradise.

FIND TREASURES OLD AND NEW

IN
SHROPSHIRE



Only the freshest finds in Shropshire's markets

Feel the famous community spirit, meet local artisans, and enjoy the freshest produce at Shropshire's vibrant markets. From the bustling Shrewsbury market, where you'll find a variety of local crafts and foods, to the charming Ludlow market with its emphasis on regional delicacies. Wander the weekly markets in Church Stretton and Bridgnorth, or explore the indoor markets in Ellesmere, Newport or Oswestry for a cosy shopping experience.

Shrewsbury Market Hall

Shop. Eat. Drink.

Discover the multi award-winning Shrewsbury Market Hall

Open Tuesday-Saturday, 8am-4pm
(selection of cafes & stalls open Thursdays)

Find us beneath the clock tower
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www.shrewsburymarkethall.co.uk

Facebook: @markethallshrewsbury Instagram: @markethallshrewsbury Twitter: @markethallshrew

GREAT BRITISH MARKET AWARDS WINNER 2024
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AROUND SHROPSHIRE'S MARKETS

BISHOP'S CASTLE

Bishop's Castle Town Hall hosts a flea market on the first Saturday of the month, and a farmers' market on the third Saturday.

BRIDGNORTH

Bridgnorth holds a market along the high street and beneath the Town Hall on Fridays and Saturdays. A speciality Sunday market takes place twice a month from March to December.

LUDLOW

Ludlow holds daily markets in Castle Square (apart from Tuesdays), with a farmers' market on Thursdays.

MARKET DRAYTON

This ancient market town has a street market every Wednesday, an indoor market open Wednesdays and Saturdays and an artisan market the second Saturday of every month.

MUCH WENLOCK

Discover the charm of the Buttermarket under the historic Guildhall! Every Tuesday, Friday, and Saturday morning, stalls brim with fresh fruit, veg, and flowers. On Saturdays, treat yourself to bread, cakes, and preserves. It's a lively local market experience.

OSWESTRY

Oswestry's Town Market: The indoor market is open Wednesday, Friday and Saturday. Outdoor street markets on Wednesday and Saturday and don't miss the Artisans' market on last Friday of the month.

SHREWSBURY

Shrewsbury's award-winning Market Hall on Claremont Street is open on Tuesdays, Wednesdays, Fridays and Saturdays from 8am to 4pm (with occasional late-night openings). Farmers' and

specialist markets also take place in the Square.

WELLINGTON

Wellington has a fully heated indoor market with over 120 shopping units, plus outdoor market space. Wellington Market trades on Tuesdays, Thursday and Fridays from 9am to 4pm and on Saturdays from 9am to 4.30pm.

WEM

Wem has its market in the Town Hall and on the high street on Thursdays from 9am to 2pm.

WHITCHURCH

A weekly market takes place in Whitchurch's Market Hall on St Mary's Street, and outside the Civic Centre in the High Street, on Fridays from 7.30am to 12.30pm.

A monthly Artisan Market takes place in the town's Bullring on the first Saturday of every month.



Explore

Haughmond Hill

Escape outdoors in this beautiful, hillside forest.

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f Haughmond Hill

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forestryengland.uk/membership

forestryengland.uk/haughmond-hill



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1 Henley Way, Shrewsbury SY1 4YQ



NORTH SHROPSHIRE

The Street Circus Oswestry

19 April

www.oneoswestry.co.uk/event-category/whats-on/

Market Drayton 10K

11 May

www.marketdraytonrunningclub.com/market-drayton-10k/

Beach in Town Oswestry

24-25 May

www.oneoswestry.co.uk/event-category/whats-on/

AlderFest

4-5 July

www.alderford.com

Oswestry Food & Drink Festival

5-6 July

www.visitoswestry.co.uk

Oswestry Hot Air Balloon Festival

16-17 August

www.visitoswestry.co.uk

Ginger & Spice Festival

27 September

www.gingerandspicefest.co.uk

Oswestry 10k Run

12 October

www.adrenalinesportingevents.co.uk

Arts Fest

October - last week

www.draytonartsfestival.org

EAST SHROPSHIRE

Wellington Italian Scooter Day

6 July

Cosford Air Show - RAF Cosford

8 June

www.cosfordairshow.co.uk

Newport Show

12 July

www.chetwynddeerpark.co.uk/newport-show

Shropshire Petal Fields

August

www.shropshirepetalfields.co.uk

Telford Balloon Fiesta

22-25 August

www.telfordtownpark.co.uk

Wellington Walking Festival

8 September

www.wellingtonwalkersarewelcome.org.uk/festival



Shrewsbury Flower Show
Friday 8th and Saturday 9th August 2025

Shropshire Horticultural Society
Charity Number 501564

SO MUCH MORE THAN A FLOWER SHOW
FRIDAY 8TH & SATURDAY 9TH AUGUST 2025



f x i

For further information call 01743 234050 www.shrewsburyflowershow.org.uk

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SHREWSBURY FOLK FESTIVAL
22-23-24-25 AUG 2025

- ★ The best in folk, Americana & world music
- ★ Camping & glamping
- ★ Real ale & cocktail bars
- ★ Ceilidhs & dance
- ★ Artisan crafts
- ★ Food village
- ★ Workshops

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Children's Festival

refolkus
Youth Festival

★ Payment plan available

West Mid Showground

shrewsburyfolkfestival.co.uk




SHREWSBURY

Prison Break
1st & 3rd weekend every month
www.shrewsburyprison.com

Loop Fest
2-4 May
www.loopfest.co.uk

Shrewsbury Food Festival
28-29 June
www.shrewsburyfoodfestival.co.uk

Shrewsbury Arts Trail
1 July - 31 August
www.shrewsburyartstrail.com

Let's Rock
12 July
www.letsrockshrewsbury.com

Shrewsbury Flower Show
8-9 August
www.shrewsburyflowershow.org.uk

Shrewsbury Folk Festival
22-25 August
www.shrewsburyfolkfestival.co.uk

Shrewsbury Steam Rally
24-25 August
www.shrewsburysteamrally.co.uk

Shropshire Oktoberfest
3-4 October
www.shropshireoktoberfest.co.uk

SOUTH SHROPSHIRE

Bishops Castle Arts Festival
19-23 February
www.bishopscastleartsfestival.com

Ludlow Spring Festival
9-11 May
www.ludlowspringfestival.co.uk

Burwarton Show
7 August
www.burwartonshow.co.uk

Farmer Phil's Festival, Ratlinghope
8-10 August
www.farmerphilsfestival.com

Ludlow Food Festival
12-14 September
www.foodfestival.co.uk

Michaelmas Fair, Bishops Castle
20 September
www.michaelmasfair.org.uk

Longmynd Hike
October
www.longmyndhike.org.uk

Devil's Chair Dawdle or Dash
Boxing Day
www.sproson.com/dawdle-or-dash

**19 Upper Linney
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SY8 1EF**

Simply one of the nicest cottages for two to relax and unwind in the heart of the old town. Well located for restaurants, pubs, castle, church and all town attractions. Great for walking and exploring the area. High quality Hypnos Super King bed. Sunny courtyard garden. Smart TV, Wi-Fi/Alexa. Welcome pack. Free on-street parking. Short breaks welcome, any day arrival, open all year. No pets.

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www.upperlinney.co.uk



Historic Coaching Inn set in the heart of The South Shropshire Hills, offering stylish accommodation and quality food in the delightful and charming market town of Bishop's Castle

The Castle Hotel, Bishops Castle SY9 5BN
01588 638 403
stay@thecastlehotelbishopscastle.co.uk
www.thecastlehotelbishopscastle.co.uk

The Croft

Grade II listed Bed & Breakfast



This well-established family run accommodation offers 11 individually styled ensuite rooms and has an array of room configurations to cater for most requirements. All rooms have TV/DVD player and tea and coffee is also provided. Guests can make use of the resident's lounge and have use of the free WiFi.

The property also has one self-catering Scandinavian style cabin with a small garden.

The Croft is located just yards from the main high street in a quiet residential road. Pay and display parking is available close by.

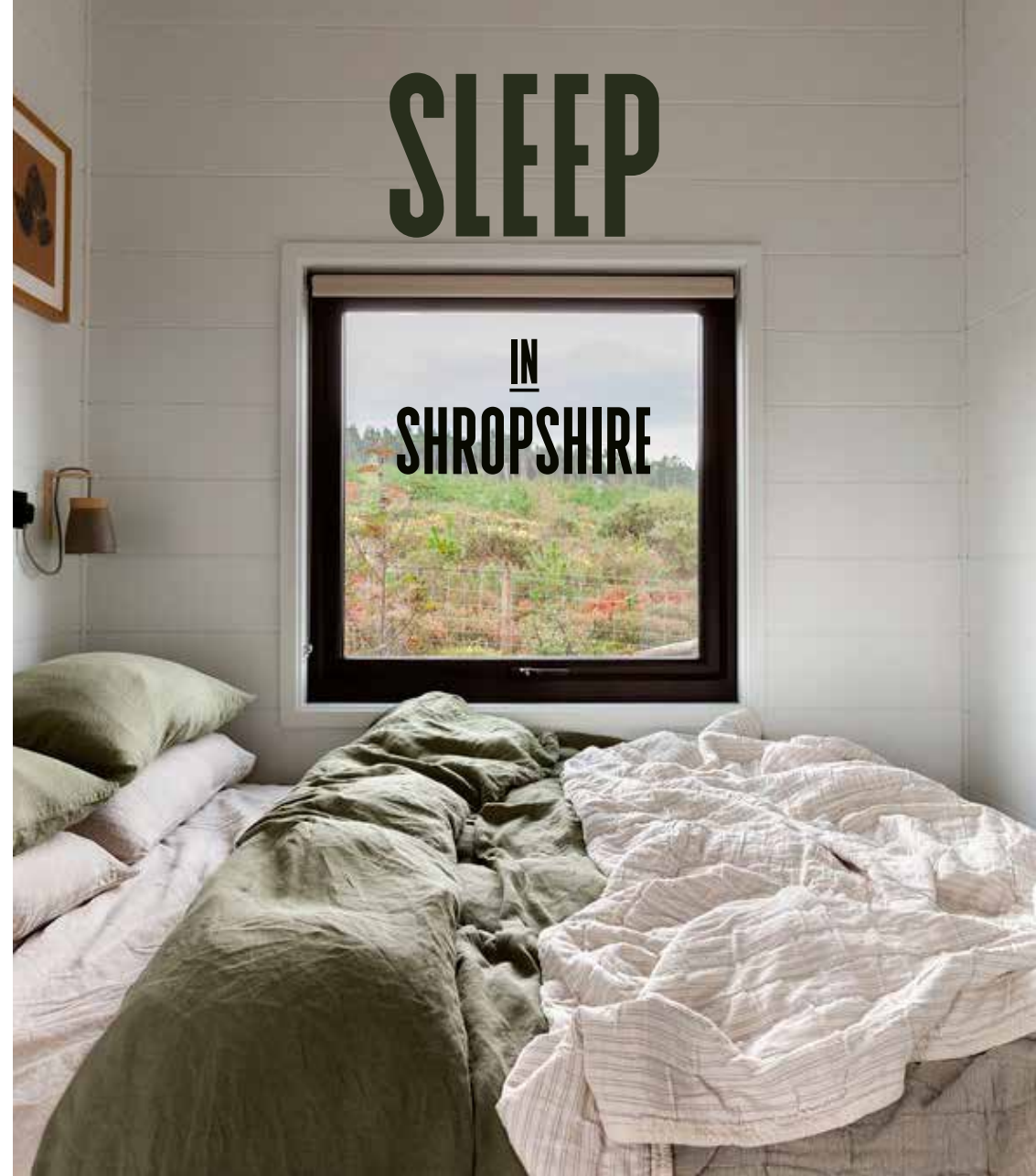
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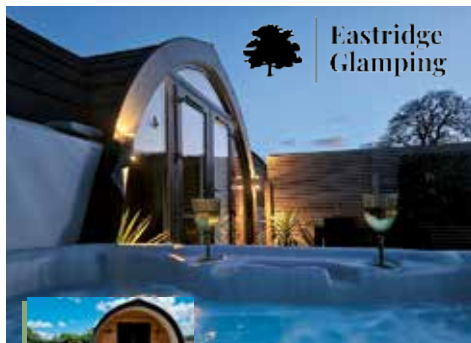
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**IN
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the exchange
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IN
SHROPSHIRE



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VISIT SHROPSHIRE VISITOR GUIDE 2025

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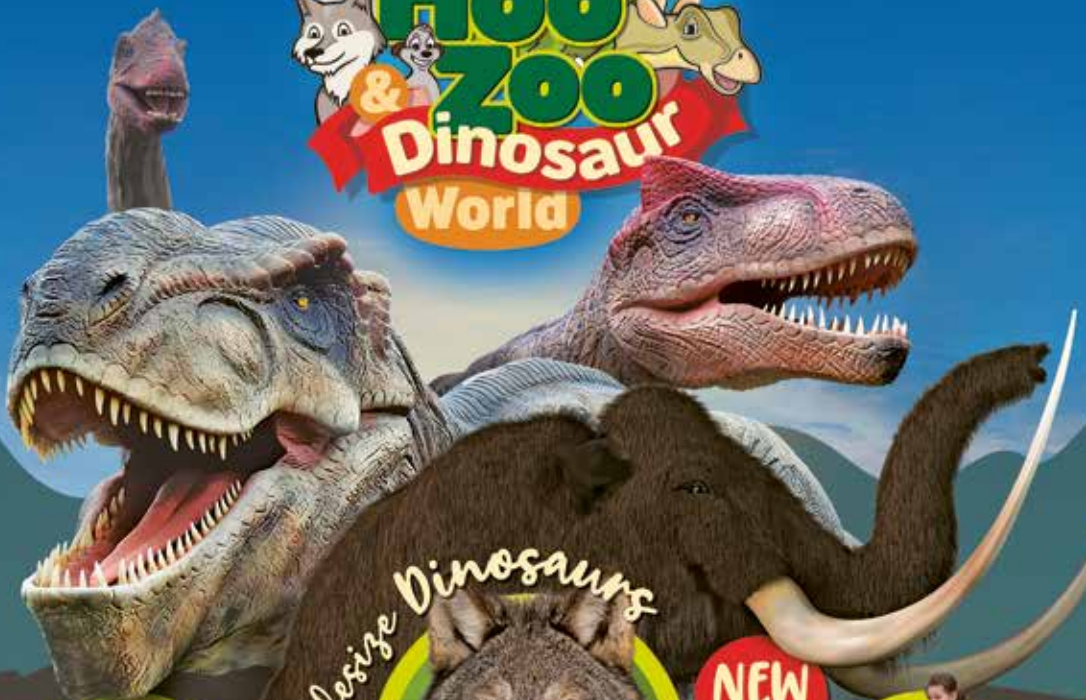


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